



JACK BOYD

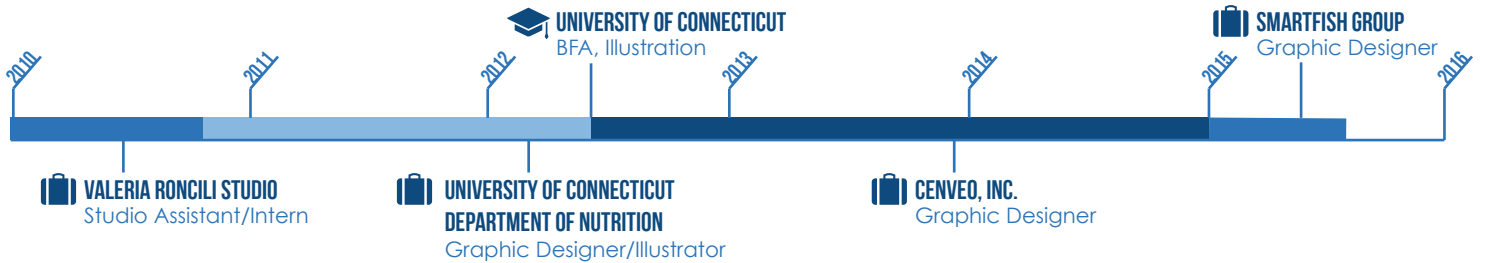
DESIGNER/ILLUSTRATOR

Stamford, CT

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www.jackboydart.com



EXPERIENCE

SMARTFISH GROUP

Graphic Designer - Feb. 2015-Jul. 2015

- Design logos, websites, and consumer packaging
- Concept and implement marketing initiatives
- Create pitch decks and summary presentations

CENVED, INC.

Graphic Designer - 2012-2015

- Designed marketing emails, landing pages, direct mail, banner ads, and social content across multiple brands
- Created presentation templates, custom decks, and sell sheets for internal and external communication

UNIVERSITY OF CONNECTICUT - DEPARTMENT OF NUTRITION

Graphic Designer/Illustrator - 2011-2012

- Designed logo, visual identity, printed pieces and signage
- Managed and updated website as well as social media

VALERIA RONCOLI STUDIO

Studio Assistant/Intern - 2010-2011

- Created original digital illustrations for print and web use

UNIVERSITY OF CONNECTICUT

BFA, Illustration

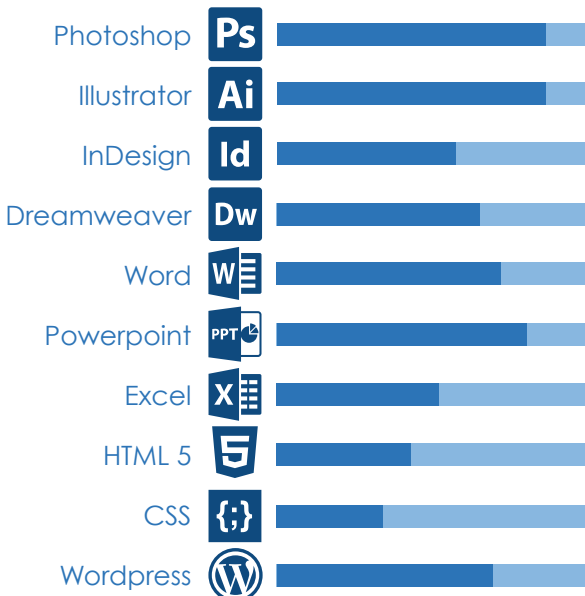
PROFILE

- Proficient in Adobe Creative Suite as well as traditional and digital illustration
- Specialties include logo design, branding, typography, marketing and advertising, email design, landing pages, banner ads, and social media content
- Experienced working in prepress, packaging, and e-commerce products
- Working knowledge of HTML, CSS, Wordpress, and website management



Available in the NYC Metro Area and CT

SOFTWARE



SKILLS

- Typography
- Logo Design
- Email Design
- Social Media
- Web Design
- Packaging Design
- Landing Pages
- Banner Ads
- Infographics
- Print/Prepress

INTERESTS

- Doodler
- Weightlifter
- Beard Enthusiast
- Game of Thrones
- Motorcyclist
- Star Wars
- Fantasy Football
- Beer Drinker
- Beach Bum
- Foodie